GE2304 Foundations of Innovation and Entrepreneurship

Information literacy assessment criteria for the business plan

Reference list

All videos must include a reference list of the information resources that you referred to when creating the business plan.

The reference list will be assessed according to the information literacy points below:

1. Quality of information you use.

   You are expected to use credible, high quality sources. Always evaluate information before deciding to use it by applying evaluation criteria.

2. The range of information you use (scholarly and general/popular sources)

   Some of your sources must be scholarly and not just general/popular sources. For more information about the difference between the two types of sources refer to the following video.

3. Effective use of business information available through the Library website.

   You are expected to make use of the Library's resources. Refer to some of the Library resources on this guide to find e-books, books, and appropriate databases.

4. Correctly citing sources in your reference list in APA style

   The citations in your reference list must be in APA style and in alphabetical order

5. Ethical use of images, photos and sound.

   You are expected to use only those images, photos, music or sound that are available in the public domain or with creative common licenses, i.e. not restricted by copyright licences. The source of the images, photo, music or video must be included.

6. The number of references you use.

   You are expected to include multiple references in your reference list.